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SundayLiving

HAIR PEACE: As one of several million men who suffer from pseudofolliculitis barbae (razor bumps), I can't fully appreciate the suavest new thing in male grooming. The prospect of painful, scarring ingrown hairs keeps folliculitic men from enjoying razor shaves. The pleasure of using a boar's-hair brush to slather scented soap on our chins, and then blading it off, is lost to us. Truefit & Hill — legendary shavers of Britain's royal family — is launching its product line in the Atlanta area (Taste of Britain in Norcross, Jonpaul's Tonsorial in Alpharetta). The regally packaged razors, creams, after-shaves, etc., run in the \$15-\$90 range.

style

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